



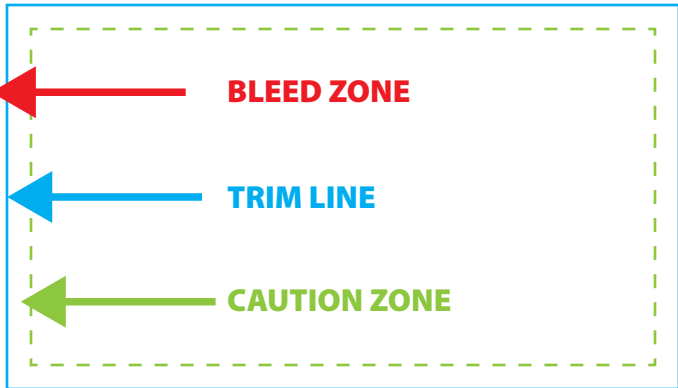
**BLEED ZONE**



**TRIM LINE**



**CAUTION ZONE**





### **BLEED AREA**

Bleed is a printing term for artwork that is going to, or bleeding to, the edge of the finished piece. We require a 1/8" bleed on all sides to ensure that when the finished piece is cut down to the final size, if the paper shifts slightly, the edge will still show color.

### **TRIM LINE**

This is the line where the document is set to be cut off. Be aware that shifting can occur during the printing / cutting process, which result in a cut slightly off from the desired line.

### **Caution Zone**

Caution zone is the space between the design and the trim line. We require a 1/8" caution zone on all sides to ensure that when the finished piece is cut to the final size, your design will not end up too close to the edge of the finished piece. Your online proof shows the red bleed line, the blue trim line, and the green caution zone line.

